

The First Event Focusing on Digital Signage Technology in Japan

Digital signage is a rapidly growing advertising media in Japan. Dubbed as a next generation advertising platform, it combines still images, motion pictures and information via digital-networking and display technology.

Digital Signage Japan is the first trade show in Japan to specifically target this market and provides the opportunity to meet buyers from the retail, hospitality, financial, transportation and public sector.



Event Profile

Event: **Digital Signage Japan 2010**

Venue: Makuhari Messe (Chiba, Japan)
Exhibition Hall 7-8

Date: 9th June (Wed) - 11th June (Fri) 2010

Number of Visitors:

140,000* (expected)

* including co-located events

Co-located events:

Interop Tokyo 2010, IMC Tokyo 2010,
Mobile&Wireless Tokyo Preview

Event Structure:

Exhibition, Keynotes, Special Session,
Educational Conference

Organized by :

NANO OPT MEDIA, Inc. F2F Forum Company
Digital Signage Consortium

Categories of Exhibiting Products

- Digital Signage System
- Video Content Production Products & Services
- Digital Advertising Production
- Content Delivery System & Services
- Set-up Services
- Plasma Displays
- Flat Screens
- LCD, LED Displays
- Networking Products & Services
- Satellite Communication System & Services
- AV System
- Software & Application
- System Integration

Who will you meet at Digital Signage Japan?

- ✓ Enterprise Users (Finance/Public Facilities/Retail/Transport/Hospitality/Construction/Education/Entertainment/etc)
- ✓ Manufacturers
- ✓ Advertising Agencies
- ✓ Film/Video Production Companies
- ✓ Internet Business Enterprises
- ✓ Trading Firms
- ✓ System Integrators
- ✓ Broadcasters
- ✓ Carriers/ISP



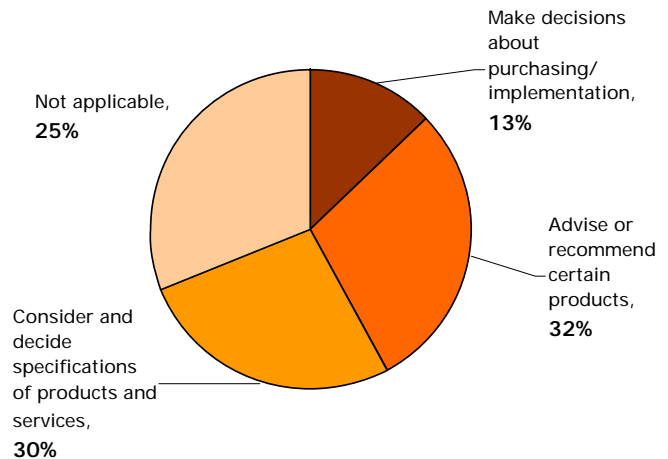
Profile for DSJ Attendees:

Meet Active Buyers:

75% of Digital Signage Japan target attendees say they influence buying decisions within their organizations.

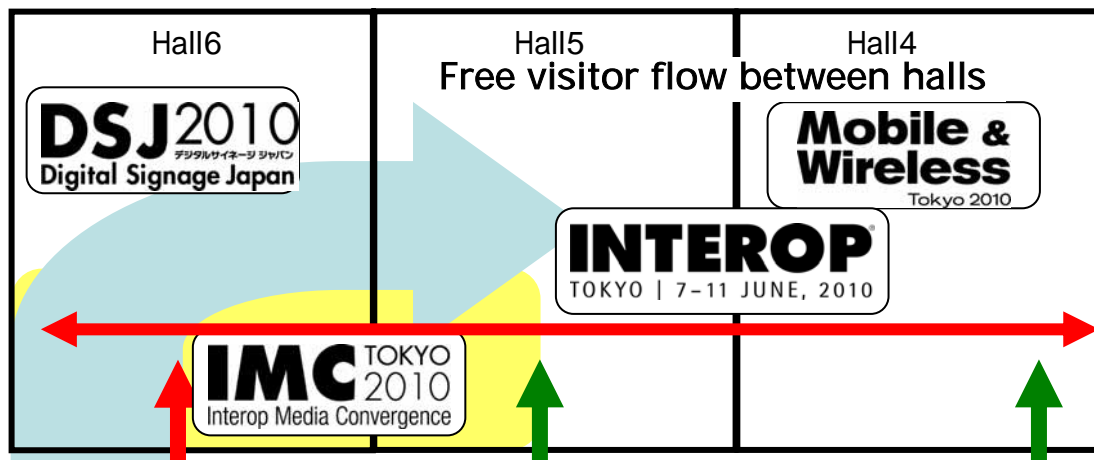
44% of target attendees work for large companies, (500+ employees), 31% work for medium companies (50-499), and 25% work for small companies (1-49).

34% of attendees are executive-class (CEO/CIO, board of directors, etc.), 31% are managers and 35% are staff.



** Digital Signage target audience based on attendee survey for IMC Tokyo and Interop Tokyo 2009*

Four key sectors: Information Technology, Digital Broadcasting, Digital Signage Technology. Mobile&Wireless Technology, Same time, same venue. Don't miss this major business opportunity.



Next Gen Media & Content Platform

Exhibition

Introduce your products and services to the Japanese buyers

Keynotes, Special Sessions & Educational Conference
Market trends, technology trends, business tutorials

Tokyo Bay Makuhari

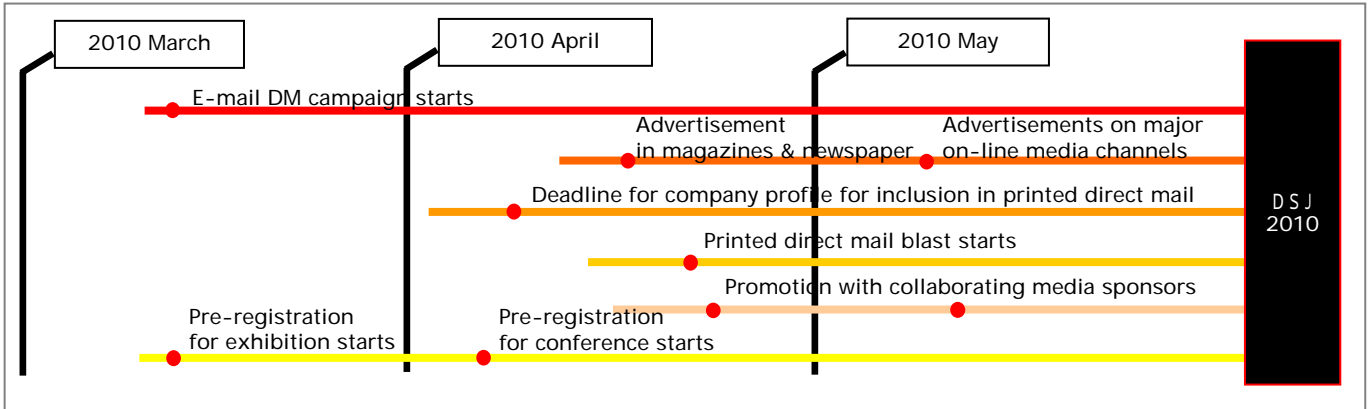
Conference

Convention Hall

Keynotes & Special Sessions

Event Promotion Plan

Over 140,000 visitors (including co-located events)



Reserve your space today!

Exhibit Fee includes:

- +Exhibit Space (3m x 3m)
- +Bar code reader rental x 1
- +Your company profile on Official website and other marketing materials
- +Supply of invitation tickets for the exhibition

- * If you apply after the deadline it may not be possible to include your company in some of the marketing materials.
- * Internet connection is not included. Please order separately if needed.

To learn about DSJ and exhibiting opportunities, please contact:

+ Japan Sales Office

DSJ2010 (Digital Signage Japan) Show Management Office (NANO OPT Media, Inc)

TEL: +81-3-6431-7801

FAX: +81-3-6431-7850

Email: sales-info@f2ff.jp

*Booth space assignment will be made by the organizer based on date of contract, size of booth, exhibit category, exhibit history and other conditions.

*Consumption tax at 5% will be applied to all invoices.



Exhibitors list

for Interop Tokyo 2009 / IMC Tokyo 2009 / Digital Signage Japan 2009

A.T.Works,Inc.
A10 Networks Inc.
Accense Technology, Inc.
Accenture Japan Ltd
Adobe Systems Co.,Ltd.
Advanced Communications Co.,Ltd.
Advantech Japan, Co., Ltd
ALAXALA Networks Corporation
Alcatel - Lucent Japan
ALEPH Networks Corporation
Alpha Japan Co, Ltd.
AMD Japan, Ltd.
Anritsu Networks Co.,Ltd.
Array Networks, Inc.
Art Developers Corporation
Asgent ,Inc.
ASK Corp.
ASTEC Co.,Ltd.
ASTRODESIGN, Inc.
Atelier Vision Corporation.
ATEN JAPAN CO.,LTD.
Autodesk Ltd. / OTSUKA CORPORATION
AXELL CORPORATION.
Barracuda Networks Japan, K.K.
BCN, Inc.
Bivio Networks, Inc.
Blue Coat Systems, Inc.
BOND Co.,Ltd.
Borland Co., Ltd.
Brocade Communications Systems Inc
CA Japan,Ltd.
CDNetworks Japan Co., Ltd.
Check Point Software Technologies Ltd.
Chi Lin Technology Co., Ltd.
CHUO ELECTRONICS CO.,LTD.
Cisco Systems G.K.
Citrix Systems Japan K.K.
climate savers computing initiative
CNLink Networks Japan
COMPLEO, INC
COMSQUARE Co.,Ltd.
Continental Far East Inc.
Custom Technology Corporation.
Cyberstation, Inc.
CONNECTION TECHNOLOGY SYSTEMS INC.
Dai Nippon Printing Co., Ltd.
Dell Japan Inc.
Digital Architect Corp.
Digital Arts Inc.
Digital Knowledge Co., Ltd.
D-Link Japan K.K.
DOREMI LABS LLC
DTS, Inc.
DynaComware Corporation
EIDEN Co., Ltd.
EMC Corporation
Empirix k.k.
enNetforum SSL VPN Remote Access WG
Eugrid Inc./Hitachi High-Tech Solutions
Corporation
Extreme Networks K.K.
F5 Networks Japan,K.K.
Fir Stream, Inc./Far East Partners, Inc.
Firstream,Inc./Far East Partners, Inc.
FIT Pacific, Inc.
Fivefront Corporation

Exhibitors list

for Interop Tokyo 2009 / IMC Tokyo 2009 / Digital Signage Japan 2009

Fluke Networks
Fortinet Japan k.k.
FreeBit Co.,Ltd.
Freparnetworks,Inc.
FUJIFILM Corporation
FUJIFILM Imagetec Co., Ltd.
Fujinon Corporation.
FUJITSU LIMITED
Fuji Xerox Co., Ltd.
Fuji Television Network, Inc.
FURUNO SYSTEMS,Co.,Ltd.
FXC Inc.
Global IP Solutions, Inc.
Green TOUDAI
Groove Systems Inc.
Harada Corporation
Hewlett - Packard Japan,Ltd.
Hitachi Cable,Ltd.
Hitachi, Ltd.
HUMAN ECOLOGY Co.,Ltd.
IBM Japan,Ltd.
IEICE
IIGA CO.,Ltd./ Intec NetCore Inc.
Iimpress R&D/IMPRESS BUSINESS MEDIA CORPORATION
IMAGENICS Co.,Ltd.
IMAGICA CORPORATION.
IMAGICA DIGIX Inc.
Imperva Japan K.K.
INCOM Co.,Ltd.
Infomation Services International - Dentsu.,LTD.
Information - technology Promotion Agency, Japan.
Internet Association Japan
Internet Initiative Japan Inc.
IPcore
(ISC)2 Japan

ISAO CORPORATION
Isilon Systems, Inc.
ITmedia Inc.
Ixia K.K.
JAFCO
Japan Material CO.,LTD.
Japan Registry Service Co., Ltd.
Japan Telegaertner Limited
JenniferSoft, Inc.
Johokobo, Inc.
Juniper Networks K.K.
KADOKAWA PICTURES,INC.
Kaspersky Labs Japan
Kawamura Electric Inc.
KEISOKU GIKEN Co.,Ltd.
KODAK JAPAN LTD.
KOGYO TSUSHIN CO.,LTD.
Korea Pavilion
KOWA COMPANY,LTD
KOZO KEIKAKU ENGINEERING Inc.
k's project Co., Ltd.
License Technology Inc.
LinkEarth co.Ltd
Macnica Networks Corp
Marathon Technologies
MICRO SUMMIT K.K.
McRAY Japan Inc.
Microsoft Co.,Ltd.
Miharu Communications Inc.
Mitsubishi Electric Corporation
Mitsubishi Electric Information Technology Corporation
Mizuho Trad Corporation Limited.

Exhibitors list

for Interop Tokyo 2009 / IMC Tokyo 2009 / Digital Signage Japan 2009

MOTION PICTURE AND TELEVISION
ENGINEERING SOCIETY OF JAPAN INC.
Multimedia Broadcasting, Inc.
nac Image Technology., Inc.
NALTEC, Inc.
National Institute of Information and
Communications Technology
NEC Corporation
NEC Display Solutions, Ltd.
Newphoria Corporation Inc.
NetAgent Co., Ltd
NETDIMENSION CORPORATION.
NETMARKS,INC.
Network Hardware Resale
NGC Corporation
Nikkei Business Publications, Inc.
Nikon Systems Inc.
Nippon Ericsson K.K.
Nippon Information Communication Association
NIPPON TELEGRAPH AND TELEPHONE
CORPORATION
Nippon Television Network Corporation
NISSHO ELECTRONICS CORPORATION
NITTO KOGYO CORPORATION
Nortel Networks Corporation
NOX Co.,Ltd.
NRI SecureTechnologies, Ltd.
NTT Advanced Technology Corporation
NTT Communications Corporation
NTT DATA CORPORATION
NTT Electronics Corp
NTT FACILITIES, INC.
NTTPC COMMUNICATIONS Inc.
OAK INFORMATION SYSTEM CORPORATION
OKAYA ELECTRONICS CORP,

Olympus Corporation
OMNIBUS JAPAN Inc.
O'Reilly Japan,Inc.
Oricom Co., Ltd.
Original Creative Communication Space
OS CO.,LTD.
Palo Alto Networks, Inc.
Panasonic Communications Co., Ltd.
Panasonic Corporation
Panasonic Electric Works, Ltd
Panasonic Electric Works Information Systems
Co., Ltd.
Panasonic System Solutions Japan Co., Ltd
Para.TV,Inc.
PeerCom, Inc.
PHOTRON LIMITED
PICT Inc.
Plat'Home Co., Ltd.
PLAZMONIC JAPAN INC.
PSI INC.
QualityNet Co.,Ltd.
Raritan Japan Inc.
Riverbed Technology Japan K.K.
Rose Electronics / Cybernetech Co.
RS Co.,Ltd.
RSA Security Japan Ltd.
RUNEXY CORPORATION.
SaiNetAd Corporation
SAMSUNG JAPAN CORPORATION
Saltlux Inc.
SCALA K.K.
SecuAvail Inc.
SEIKA CORPORATION
Seiko Industry Co.,Ltd.



Exhibitors list

for Interop Tokyo 2009 / IMC Tokyo 2009 / Digital Signage Japan 2009

SEIKO Precision Inc.
SGI Japan, Ltd.
Shochiku Co., Ltd.
SHOSHIN CORPORATION
SII Network Systems Inc.
silex technology, Inc.
SilverStarJapan
SINFOR Technologies Co., Ltd
siteROCK K.K
Softadvance, Inc.
SOFTBANK BB Corp.
Softfront
Softopia Japan Foundation
Soliton Systems K.K.
SonicWALL, Inc.
Sony Marketing of Japan Inc.
Sony PCL Inc.
Stellar Craft, Inc.
Stratus Technologies
Symantec Japan, Inc.
System Advance Inc.
Task Force on IPv4 Address Exhaustion
TB-eye Ltd.
TECNO HOUSE Inc.
Tekenetworks, Inc.
Terilogy Co., Ltd.
thirdnetworks
TippingPoint Technologies Japan
TOBESOFT Co., Ltd
TOEI COMPANY, LTD.
TOEI LABO TECH.
Toho Co., Ltd.
TOHOKUSHINSHA FILM CORPORATION

Tokyo Laboratory Ltd.
Tokyo Broadcasting System Television, Inc
Tokaivision Co., Ltd.
TOME R&D Inc.
TOWA MECCS CORPORATION
Toyo Corp.
TSUSHINKOGYO SHINBUNSHA
Uhuru, Inc.
ULTRA-X ASIA PACIFIC Inc.
UNIADEX Co., Ltd.
Unidata Communication Systems Inc.
UNIVISION DISPLAY Co., Ltd.
UQ Communications Inc.
Vanten K.K. / Lighthouse Japan
Victor Company of Japan, Limited
Videotron corp.
VISION TECHNO NET, Inc
VISOR.INC
WatchGuard Technologies Japan K.K.
World Wide Web Consortium (W3C)
Wyse Technology K.K.
YOKOSHINE D.I.A. INC.
YS Solutions Co., Ltd.
Zscaler, Inc.
XEBEX Inc.
ZYYX Inc.